



CASE STUDY

**FUTURE SOLVE HELPS SET UP
A HOUSEKEEPING BUSINESS
FOR SCALING**

OUR STORY

FutureSolve is founded by senior CHROs of companies like PepsiCo, Sysco, Truist Bank, Unisys, and more. Providing a wide array of technology and strategic CHRO advisory services, FutureSolve helps Organizations prepare and position for the Future of Work.





It is safe to say that the goal of most if not all organizations is to scale. A business is created with the intention of growing it. But what does it take to expand one's business?

THE CLIENT AND THE PROBLEM

A housekeeping company relying heavily on its workforce to get the business running had plans to scale. At the onset of its collaboration with FutureSolve, there were under 100 employees on the team. The business' objective was to grow revenue and ensure support was also provided to the staff.

WHERE DOES FUTURESOLVE COME IN?

As experts in human resource management, FutureSolve came up with helpful tactics to meet the client's objectives. In summary, the following changes were made:

- Created an innovative referral program that both increased quality of candidates and retained employees because it was fun to work with people they know
- An innovative frontline benefit package at \$20/month was implemented in line with the recruiting and retention strategy

THE RESULTS

With the simple yet impactful strategies laid out by FutureSolve, the housekeeping company grew its 400% in just 1.5 years. And that isn't the only good that came out of the collaboration. The business also increased its revenue by 95% within a year.

What many companies struggle to achieve in a couple of years, this particular client was able to in a year. Scaling an organization may be tedious work, but success is attainable with the right strategies in place to empower people and scaling.

Call 469-229-7958 to speak to an Advisor.
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